

# The Association of James Braid Courses 2017

## Guidance Notes

Over the past few years clubs have found the following gives the best results for your members, avoids confusion which increases visits to all courses.

- Display the attached list of member clubs on your ladies' and gentlemen's notice-boards
- Display the attached 'certificate' either in your foyer or with the above lists. Insert your club name and the year of Braid's visit (if you do not know this I can supply it)  
[At Henley we display this on changing room notice boards, referring members to the foyer and website where there is a copy of the list in a folder]
- Add the attached logo to your members section of your website or notepaper
- On your members section of your website you should either display the list or print that the master list can be found on [www.henleygc.com/membership\\_benefits](http://www.henleygc.com/membership_benefits) [underscore between membership and benefits] This list is kept up to date with any changes during the year.
- Notify your members that there is also a map and an app which can be found on <https://sites.google.com/site/ajbmap/>
- Brief your staff about the arrangement and the rules which appear on the list of member clubs. Your members **must** follow these rules when making bookings at the clubs.  
[In the last year some clubs have had problems with golfers trying to book or arriving having not been aware of the rules]

I am still getting lots of emails each year from members of member clubs asking how do they make tee reservations, so it is important for all clubs that your members know about the benefit. If every club does the above then your club will benefit from increased green fee and clubhouse revenue.

Should you have any queries please contact  
[michael@herriot9345.freeserve.co.uk](mailto:michael@herriot9345.freeserve.co.uk)